

FOR IMMEDIATE RELEASE
The Love Gangsters Unveil Debut Album “UPFRONT & PERSONAL”



Gavle, Sweden – March 4, 2024

The Love Gangsters, a dynamic new force in the music world, proudly announce the release of their debut album, “UPFRONT & PERSONAL,” set to drop on March 16, 2024. This album emerges as a significant landmark in the band’s journey, which began amid the global uncertainty of the 2020 pandemic.

Renowned for their ethos of prioritizing collective harmony over individual stardom and their profound affinity for the rich tapestry of American music traditions rooted in the South, The Love Gangsters have rapidly endeared themselves to a global audience with their distinctive sound. “UPFRONT & PERSONAL” stands as a homage to this cultural legacy, showcasing the band’s adeptness at crafting deeply resonant and heartfelt music.

Spanning nine tracks, the album offers a rich palette of musical expressions. Side A embarks with the contemplative “I’ve Seen It All Go Down,” weaving through a narrative journey with the Springsteen-esque anthem “Flying On The Freeway,” the meditative “The Way,” the introspective “The Weakest Man Alive,” and the reminiscent tones of “Yesterdays Wine.” Side B delves deeper with “The Wind,” then navigates through “Down In The Gutter,” the yearning echoes of “Waiting For You,” and culminates with the soul-stirring “The Wasting Of Time.”

Addressing the modern dominance of digital music, The Love Gangsters have opted to initially release “UPFRONT & PERSONAL” as an LP, embracing the warmth and authenticity of vinyl. However, recognizing the importance of accessibility, the album will be available on leading digital platforms including Spotify, Apple Music, and more, ensuring fans worldwide can experience their groundbreaking debut.

The Love Gangsters are Joakim Oldberg (vocals and guitar), Pontus Andersson (guitar and vocals), Peter Nygren (guitar and vocals), Bino Rindestig (keyboards), Pär Lindblom (bass), and Johan Fernlund (drums). Each member brings a diverse musical background to the table, spanning genres such as punk rock, art rock, jazz, and Americana, creating a unique and captivating musical blend.

Press photos and album previews are now available for media access.

Press photos and album cover are available [HERE](#)
Preview UPFRONT & PERSONAL [HERE](#)

For further information, promotional requests, or to schedule an interview, please contact

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Stay connected with The Love Gangsters

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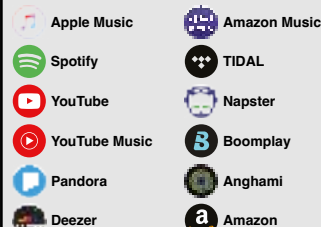
[i](#) @the_love_gangsters

About The Love Gangsters

The Love Gangsters is a band from Gavle, Sweden, that was established in 2020. They have quickly become known for their deep engagement in American music tradition and have a strong belief in the power of the collective. The members’ broad musical background contributes to a unique sound that is upfront, personal, and universal.

Join us in celebrating the launch of “UPFRONT & PERSONAL” – an album that not only marks the arrival of The Love Gangsters on the global music scene but also pays tribute to the enduring spirit and evolution of Americana music.

Listen to The Love Gangsters



UPFRONT & PERSONAL is available from March 16



www.thelovegangsters.se

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